

Asian Film Awards Academy  
**International Film Camp (IFC)**

Location: Integrated resorts operated by Sands China Ltd.  
Programme Period: 9 to 13 April 2024

**EXTENDED DEADLINE: 5 January 2024, 11:59 pm (GMT+8)**

### **Application Guidelines**

The **Asian Film Awards Academy (AFAA)**, with patronages of **Hong Kong Culture, Sports and Tourism Bureau** and **Instituto Cultural of Macau**, and the support of **Create Hong Kong**, the **Film Development Fund** of the Hong Kong SAR Government and Sands China Ltd., will organize the **International Film Camp (IFC)** between **April 9-13, 2024**. This is to cultivate the careers of the next wave of marquee filmmakers. It will help young filmmakers from the Greater Bay Area (including Hong Kong and Macau), and the Asian region develop their short film projects to production level and to equip them with the knowledge to advance their careers and future feature length works. The programme will end with IFC filmmakers pitching to a panel of industry experts for possible award of eight production funds up to HK\$300,000 each (approximately US\$ 38,000).

For inquiries, please check [www.afa-academy.com](http://www.afa-academy.com) and contact +852 3195-0608 or [ifc@afa-academy.com](mailto:ifc@afa-academy.com).

## **About Asian Film Awards Academy | [www.afa-academy.com](http://www.afa-academy.com)**

The Asian Films Awards Academy, a non-profit organization, was founded by Busan, Hong Kong and Tokyo International Film Festivals with the shared goal of celebrating excellence in Asian cinema. Aiming to promote and recognize Asian films and its talents, AFAA highlights, strengthens and develops Asian film industry through the annual Asian Film Awards and several year-round initiatives.

The Asian Film Awards was inaugurated in 2007, where members of AFAA are drawn from its past nominees and winners. The category of awards includes Best Film, Best Director, Best Actor and Best Actress.

Our year-round events and programmes are held with the objectives to promote Asian films to a wider audience, expand the film market within Asia, and build and sustain connections among Hong Kong and international film professional. Masterclass Series – in conversation with filmmakers, Journey to the fest – Student Visit to International Film Festivals, Asian Cinerama – Film Roadshow, and Young Film Professionals Programme – overseas training and work-placement, are examples of our year-round programmes. These programmes couldn't have held successfully without the financial support of Create Hong Kong and Film Development Fund of the HKSAR Government. AFAA has worked to promote, educate, inform and develop knowledge, skills and interest in Asian cinema among the industry, students and audiences in Asia and beyond with the support of film festivals and cultural organizations.

The establishment of AFAA demonstrates the growing worldwide relevance and creative strength of Asian film industry. We are honoured to have partnered with industry institutions such as The British Academy of Film and Television Arts, Medienboard Berlin-Brandenburg, the Nipkow Programme, and film festival such as Barcelona, Edinburgh, Taipei Golden Horse, Kyoto HISTORICA and Five Flavours. Guests who have participated in our previous events include Johnnie To, Fruit Chan, Kore-eda Hirokazu, Kurosawa Kiyoshi, Hamaguchi Ryusuke and Odagiri Joe, to name a few.

# Asian Film Awards Academy International Film Camp (IFC)

## Application Guidelines

### 1. REQUIREMENTS AND CONTENT OF THE IFC

16 participants of the IFC will attend a 5-day camp in Macau from April 9 to 13, 2024. To facilitate travel, participants are required to arrive on April 8, and depart on April 14.

By mid-March, participants are required to send English scripts of their short films to be shared with IFC mentors for discussion during the camp.

During the IFC, participants will attend one-on-one sessions with mentors to discuss on their short film projects; and workshops and masterclasses hosted by experienced filmmakers on the creative and business aspects of film industry. Participants are expected to gain knowledge and insights that help them re-write their scripts. By the end of the 5-day camp, all participants will pitch their projects to the jury who will then select 8 projects, each to be awarded with HKD300,000 fund to produce their short films.

Throughout the duration of the IFC, photographs and videos will be taken by AFAA's official crew for publicity purposes.

Ownership of the written materials produced during the IFC will belong solely to the participant.

The short film projects selected for production funding must indicate the support of the International Film Camp (IFC), Asian Film Awards Academy (AFAA), Sands China Ltd. (SCL), Create Hong Kong, and Film Development Fund (FDF) in any subsequent project materials. Logos of AFAA, SCL, Create Hong Kong, and FDF, should be included in project materials and credits of the finished films, along with the caption 'Supported by the International Film Camp'.

### 2. PROVISION

- a. After 2 rounds of selection, 16 applicants will be selected to participate in the IFC supervised by AFAA staff members and led by international veteran filmmakers;
- b. The AFAA will cover the following costs of successful applicants:
  - Round-trip economy-class air tickets and/or standard-class ferry tickets and/or train tickets from origin location (within Asia) to Macau, if applicable (arranged by the AFAA); and
  - Accommodation in Macau during the camp (arranged by the AFAA).

### 3. ELIGIBILITY

- a. Applicant must be of the Asian nationality, origin or residence;
- b. Applicant must be between the age of 21 to 40;
- c. Applicant should not have made more than ONE feature-length film before;

- d. Applicant must have prior experience in making films, and demonstrate a talent and potential in film through short films and/or other video works;
- e. Participant must be fluent in either English OR Chinese OR both. Translation will be provided;
- f. Participant must be able to attend the full duration of the IFC in-person in Macau;
- g. Applicant must submit completed applications with all specified supporting documents by the deadline. Incomplete applications will not be considered;
- h. Successful applicants must be responsible for their own insurance and visas.

#### 4. SELECTION CRITERIA

The selection board will evaluate the applications based on the following criteria:

- a. Demonstration of commitment and aspiration to the development of Asian film industry and culture;
- b. Demonstration of talent and ability in creating quality film production;
- c. Demonstration of passion and eagerness to communication;
- d. Demonstration of the IFC's benefits to applicant's future professional development;
- e. Professional reference (if any).

#### 5. APPLICATION METHOD (ALL OF THE FOLLOWINGS ARE REQUIRED)

- a. Application by email by the deadline – **5 January 2024, 11:59 pm (GMT+8)**
- b. Application fee is HKD100 and **non-refundable**, to be paid via PayPal or bank transfer (If applicant encounters any problems regarding the payment methods, please email us at [ifc@afa-academy.com](mailto:ifc@afa-academy.com)):
- c. Every application must comprise **one full set of the documents** below **in English**:
  - Copy of passport or other valid identification document proving Asian nationality, origin or residence;
  - Payment proof of application fee;
  - Completed Application Form;
  - Resume, including filmography and education, of the applicant AND at least one other key member of applicant's team such as producer;
  - One-page treatment for short narrative fiction film project (15-20 minutes) on the theme of "My Hometown";
  - Approx. 5-minute sample reel of the proposed short film project on the theme of "My Hometown" OR previous works made by the applicant;
  - One-page statement and vision for the project and career ambitions; and
  - Estimated broad production budget.

Note: AFAA only accepts a secure online link of the portfolio work being submitted. All works in any languages other than English must have English subtitles.

#### 6. APPLICATION DEADLINE

Please submit all application materials via email to [ifc@afa-academy.com](mailto:ifc@afa-academy.com) in **one PDF document** and title the file '**2024\_IFC\_APPLICANT'S NAME**'. (Please insert name in English alphabet for "APPLICANT'S NAME") and state "**AFAA – International Film Camp**" in the email subject.

Applications and application fees should reach the AFAA **no later than Friday 5 January 2024, 11:59 pm (GMT+8)**. Incomplete application will not be accepted. Any application received after the deadline will not be accepted.

## 7. SELECTION AND ANNOUNCEMENT OF RESULTS

Short-listed applicants will be notified in February 2024 and invited to undertake an online interview with a panel. The AFAA will inform successful applicants by mid-March 2024. Only successful applicants will be contacted.

The AFAA decisions are final and individual explanation on the non-selection of a project will not be given.

Once the application is selected, the applicant will be required to **accept within five days** of receipt of notification.

### UNDERTAKINGS

The selected Applicant will be required to sign an undertaking form with the AFAA stipulating that s/he will undertake to comply with all terms and requirements stipulated by the AFAA.

**The selected Applicant should arrive and depart from Macau for the camp on the dates stipulated by the AFAA.**

The selected Applicant may be invited to take part in sharing/promotional events that AFAA may organize in the future and participate in any monitoring and evaluation requested by AFAA.

### TREATMENT OF PERSONAL DATA

According to paragraph 2.3.3 of the Code of Practice on the Identity Card Number and Other Personal Identifiers issued by the Personal Data Privacy Commissioner (“The Code”), the AFAA may collect the ID document number of the Applicant to verify the identity of the Applicant and/or to identify applications related to the Applicant.

Personal data contained in the application documents are used by the AFAA to facilitate the processing and assessment of applications. Failure to provide such data may affect the assessment and result of the application.

If there is any amendment to the personal data on the application documents, the Applicant must inform the AFAA in writing to ensure that the personal data held by the AFAA is correct at all times. To help further promote and develop Asian cinema, the AFAA may publish information concerning successful applications in its official publications, website, newsletter and other publicity materials; the AFAA may also use such information for its own research or policy development purposes.

To facilitate the process of assessment, the applicant must allow the AFAA to reveal personal data contained in application/duplicate audio/video recordings of past performances/activities submitted by the applicant to persons/organizations authorized by the AFAA.

Selected applicants will be assessed by persons/organizations assigned by the AFAA. The Applicants must accept that the contents of such assessment reports may be disclosed to the public if required.

The AFAA reserves the right to subcontract processing of any personal data to a data processor consistent with the applicable provisions of the Personal Data Privacy Ordinance.

#### DISCLAIMER OF LIABILITY

The AFAA reserves the right, in its absolute discretion, not to accept any application submitted. The AFAA also reserves the right to amend and/or to supplement and/or to cancel the current invitation for applications and/or the details of the IFC as set out in the Application Guidelines at any time without further notice. The AFAA will not indemnify any losses or expenses that may be incurred by the Applicant in such situations or in responding to the invitation for application.

The AFAA is not a tour operator. Each Applicant has to travel on his/her own risk and is advised to arrange his/her own insurances and visas.

The AFAA is not liable for any criminal offences or litigations that the Applicant commits or is involved in during the IFC, or approved variation of individual dates.

The AFAA reserve the right to cancel any part of the programme due to any unforeseeable circumstances. The AFAA shall not be reliable in any way for any loss or damage incurred by any applicant for any cancellation of any part of the stay in Macau.

Under no circumstances will the AFAA be responsible for any damage or loss of the demo reel submitted by the Applicant.

#### **NOTES**

- a. The Applicants are responsible for the fees incurred from the applications to IFC, including but not limited to visas and insurance expenses.
- b. As application to the IFC is expected to be highly competitive, only shortlisted Applicants will be invited for an interview in February 2024. The AFAA reserves the right to change the interview timetable without further public notice.
- c. Applicants may consider their applications unsuccessful if they are not notified by mid-March, 2024.
- d. For enquiries, please contact +852 3195 0608 or [ifc@afa-academy.com](mailto:ifc@afa-academy.com).

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